

# KUBE 5 PORTABLE™



CASE STUDY: COMFORT INN, BOSTON LOGAN AIRPORT



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CHOICE  
HOTELS™

“We are offering guests a Kube 5 Portable™ charging unit to power their smartphones, tablets, cameras, headphones and wearables anywhere on property”

Guests of the Comfort Inn & Suites Boston Logan International Airport are exceptionally happy these days. No longer do they worry about a forgotten charging cord for their smartphones, tablets, cameras, headphones or fitness bands. Instead, travelers check out a Kube 5 Portable™ charging unit from Kube Systems to power up anywhere on property.

Charging units can be taken to their rooms or the hotel’s lobby, function space, breakfast area, indoor swimming pool, Margaritas Mexican Restaurant, outdoor patio or onsite laundry to power up.

“At the Comfort Inn & Suites Boston, we are always striving to do something extraordinary that will help make our guests’ trips more seamless, memorable and stress free,” said Meredith White, General Manager.

“Making our customers happy and comfortable is extremely important, especially since most are staying for a quick airport layover. With guests frequently asking front desk staff if they can borrow a charging cord,

we went on a search to find a product that all guests can use despite the type of device they want to power. There are a lot of options on the market, but after seeing the durability and the versatility of the Kube 5 Portable™, we knew we had found the best solution for our guests.

The Kube 5 Portable™ is kept behind the front desk. When a guest requests a charging cord, front desk staff offer a charging unit in exchange for collateral. On average, guests ask to use a charger seven to 10 times a day, and each Kube 5 Portable™ is in use for approximately two hours and then returned.

“The Kube 5 Portable™ is the ideal solution for our midscale hotel because we don’t need to purchase a piece of charging equipment for each room; because it’s portable, it’s affordable,” White said. “We’re so happy that our guests are so happy with the Kube 5 Portable™.”

Owned and operated by the Saunders Hotel Group, White said the Kube 5 Portable™ may soon be considered for other properties within their system, from midscale to luxury.